

**Town of Los Altos Hills
Community Relations Committee**

**Meeting Minutes
Tuesday, February 25, 2020
Parks and Recreation Building**

1. Roll Call; Committee Membership

The meeting was called to order at exactly 7:00 PM by chairman Roy Woolsey. Present: Members, Roger Burnell, Lana Einschlag, Karen Emerzian, Nena Price, Roy Woolsey. Associate member, Ron Knapp.

2. Introduction of Members of the Public; Public Comment.

Kjell Karlsson, who participated in the Town Picnic discussion.

3. Review and Approval of Prior Committee Meeting Minutes

Minutes of the last meeting were approved as distributed in draft form.

4. Review of Prior City Council Meetings. No report.

5. Possibility of Organizing TEDx Program in Town

Roy Woolsey summarized the report from Medha Rishi on the status of this item: Medha had a conference call with the Mayor and Sarah Robustelli shortly after the January Committee meeting to go over her proposed project plan. While the city is excited for a new initiative on behalf of our Committee, resource constraints and execution success are big considerations. We would need several subcommittee members, including from other Town standing committees. The Mayor recommended that we not brief Council on our TEDx proposal in their February meeting, but rather in a future meeting after further investigating execution issues.

After some discussion, it was the consensus of the Committee that: (1) Medha prepare a PowerPoint presentation for the Council, rather than just talking to Council, (2) the presentation include a list of possible topics for the Los Altos Hills TEDx program, and (3) the presentation clearly explain why a TEDx program is being proposed and what its benefit is to the Town. Ideally the presentation and possible/recommended TEDx topics should be discussed in the next Committee meeting before presentation to Council.

6. Report on Recent Town Activities. No report.

7. Welcoming of New Residents to Town

Roy Woolsey reported that in the last month files for printing of new resident welcoming letter mailing labels were sent to Town Hall for mailing the welcoming letter from Council to the four new residents in Town for the month of December and nine new residents for January, and for mailing of the follow up welcoming letter from the Committee to the thirteen new residents in Town for the months of October and November.

Roy reported that apparently relatively few new residents want their welcoming packet.

8. Los Altos Hills Town Picnic

The Committee held a lengthy discussion of possible entertainment for the Town Picnic. The Committee reviewed various proposals and quotations obtained by Sarah Robustelli. Roger described an outstanding

magician who gives shows in Las Vegas, and who would stroll around for the first hour giving individual magic presentations and then give around a twenty-five minute show. Eventually it was agreed that since many Town residents in the Picnic questionnaire voiced interest in pig races and a magician, that the Committee would plan for both forms of entertainment at the Picnic. There could be three sets of pig races and one magician show. The pig races would need to be conditioned on the vendor agreeing to not market any items at the Picnic, and on the Town being able to arrange for all the shavings and hay required by the vendor. Residents seemed to like the Kimball Hooker band last year, and Ron Knapp said we could get the same band for this year at the same price of \$900, which the Committee approved.

Committee members volunteered for major subcommittee chairs as follows: Karen Emerzian for registration. Ron Knapp for music. The Committee will need to see if Ken Brown can handle beverages, Nick French can handle games and Barbara Cannon can coordinate ice cream volunteers. Rather than purchasing all of the soft drinks and having them loaded into his truck as in past years, Ron recommended that we arrange for soft drinks to be delivered and stored in the snack shack at Purissima Park for a few days from purchase in the Memorial day sales until the day of the Town Picnic, when Youth Commission members could help move the soft drinks from the snack shack to the beverages canopy at the Picnic. The Committee is hoping Sarah can coordinate this beverage storage detail.

Roy Woolsey distributed a draft of a proposed 2020 Picnic proposal and budget. It was agreed that both pig races (\$3,500) and the magician (\$1,000) should be included in the budget, that pony rides (\$1,500) and other attractions should be retained, that Roy would update the budget based on final quotations from Sarah Robustelli, and that the proposal and budget would be reviewed and approved in the next Committee meeting for sending to Council. After the meeting Roy briefed Sarah on these items, with the request that she find out from the pig race vendor how many pigs will be provided, whether the races can take place on the grass rather than on shavings, and discuss eliminating sales of items from the proposal. Given the substantial increase in price for the climbing wall and the Picnic's limited budget, Sarah will negotiate a price reduction with the vendor. Sarah will also hold up confirming the petting zoo (\$550) until where we see where the budget stands after the prices of other items are set.

9. Additional Items or Contributions from Committee Members. None.

10. Date for Next Meeting and Adjournment

The next Committee meeting will be held on the usual fourth Tuesday of the month in March, which is March 24, 2020, at 7 PM in the Parks and Recreation building. The meeting was adjourned at 8:35 PM.

Minutes prepared by Roy Woolsey, March 2, 2020